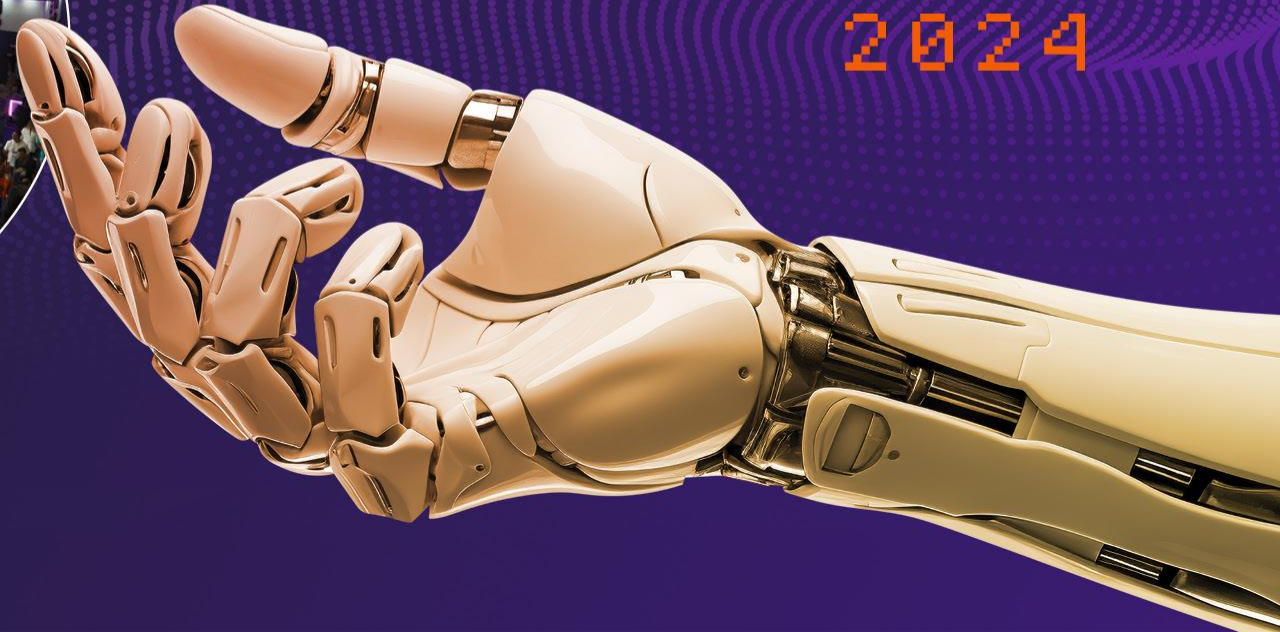
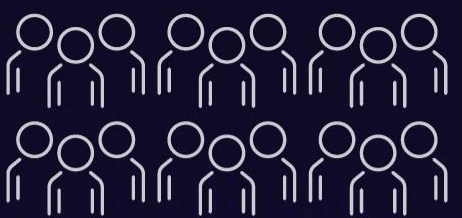


# FUTURECOM



POST SHOW  
REPORT  
2024





**33K**  
**ATENDEES**

**25K** m<sup>2</sup>  
Exhibition  
Space



Attendees  
from **50**  
countries

**250**  
brands



FUTURECOM

**3K**  
Congress Participants

**+800**  
speakers



**+200h**  
off content



**8**  
stages

**74%**  
senior-level  
positions

**70%**  
decision-makers  
or purchase  
influencers

**82%**  
are medium  
and large  
companies

**+230**  
accredited  
journalists



**+1.2 K**

pieces featured in major  
newspapers, radio, TV news,  
and industry portals

**39 M**

impressions in  
newspapers, TV, radio and  
social media



**+1 M**  
page views on  
[futurecom.com.br](http://futurecom.com.br)



# FUTURECOM

day 01 \_



day 02 \_

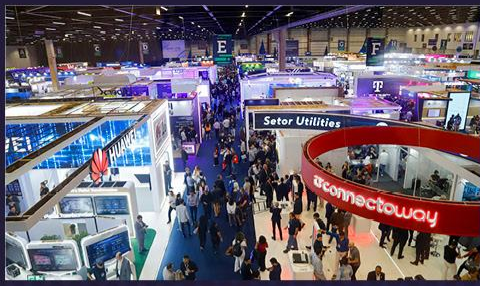


day 03 \_



Aftermovie \_

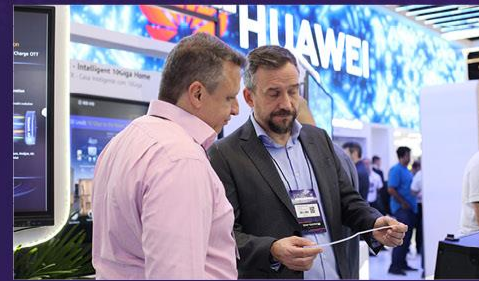




2024

# FUTURECOM

2024



FUTURE  
CONGRESS

FUTURE  
GOV

FUTURE  
CYBER



**Alaine Charchat**  
Reckitt



**Alexandre Freire**  
Anatel



**Artur Coimbra**  
Anatel



**Bruno K. Ajuz**  
Grupo  
Telecall



**Carlo Pereira**  
Pacto Global  
da ONU -  
Rede Brasil



**Chris Penrose**  
Nvidia



**Cristiana Camarate**  
Anatel



**Cristiane Gomes**  
CCR



**Cristina Cestari**  
Volkswagen



**Daniel Falcão**  
Controladoria  
Geral do  
Município de  
São Paulo



**Daniel Knopfholz**  
Grupo  
Boticário



**Eliane Rodrigues**  
VTEX



**Emerson Alves da Silva**  
Instituto de  
Pesquisas  
Ambientais



**Eva Pereira**  
WOMCY



**Fabiana Tanaka**  
Leroy Merlin



**Felipe Soares Neves**  
Secretaria  
Municipal de Saúde  
do Estado de SP



**Fernanda Mendez**  
AWS



**Francisco Scroffa**  
Enel X



**Hermano Barros Tercius**  
Ministério das  
Comunicações



**Humberto de Alencar  
Pizza da Silva**  
SMIT - São Paulo



**Ivan de Sousa Corrêa Filho**  
Gabinete de  
Segurança  
Institucional da  
Presidência da  
República



**Leandro Guerra**  
EAF



**Leandro Ribeiro**  
Hospital Sírio  
Libanês



**Léon Taiman**  
Dell  
Technologies



**Luzia Sarno**  
FDE



**Ramiro Rodrigues**  
Algar Telecom



**Rodrigo Villela**  
Mastercard



**Rosilda Prates**  
P&D Brasil



**Wander Wilson Chaves**  
Prefeito de  
Santa Rita  
do Sapucaí - MG

## PREMIUM SPONSORS



---

## DIAMOND SPONSORS



## MASTER SPONSORS

BAIN & COMPANY

blip

ciena

connectoway

FiberHome

fiberx

FIBRACEM

FIBRASIL

Fujikura

gosat

IEEE  
Advancing Technology  
for Humanity

IHS  
I-SYSTEMS

IHS  
Towers of strength

ManageEngine

McKinsey  
& Company

NOKIA

núCLEa

SONDA  
make it easy

TecBan

Tecnotree

TELXIUS

VIRTUEYES  
IoT Solutions

v·tal

YOFC  
Smart Link Better Life.



## STANDARD SPONSORS



## SUPPORT TELECOM OPERATORS



## INSTITUTIONAL SUPPORT



## SUPPORT FOR DIVERSITY AND SOCIAL INCLUSION



## INSTITUTIONAL/CONTENT PARTNERS



## INSTITUTIONAL PARTNERS



## OFFICIAL MEDIA



## MEDIA PARTNERS





SEE YOU IN  
**2025**

**FUTURECOM**

*SEP 30 - OCT 02 • 2025*

SÃO PAULO EXPO | BRAZIL

ORGANIZAÇÃO E PROMOÇÃO



informa markets

**FUTURECOM**  
**2025**

**Contact Our Sales Team to Reserve  
Space for Your Company in 2025:**

**Alice Freitas**

+55 (11) 91645-6421

[alice.freitas@informa.com](mailto:alice.freitas@informa.com)

**Fábio Salina**

+55 (11) 98900-5717

[fabio.salina@informa.com](mailto:fabio.salina@informa.com)

**Guilherme Gonçalves**

+55 (11) 97029-8583

[guilherme.goncalves@informa.com](mailto:guilherme.goncalves@informa.com)

**Nalzira Muniz**

+55 (41) 99991-1393

[nalzira.muniz@informa.com](mailto:nalzira.muniz@informa.com)